

CLEAN COPY OF AMENDED CLAIM

Claim 2 now reads as follows:

2. An LCD display device capable of controlling the density of visual presentation comprising:

an LCD display for providing a visual presentation of output information in the form of combination of selected segments, the LCD display comprising a predetermined segment arrangement having a plurality of common terminals connected to its individual segments and a similar counter segment arrangement having a plurality of segment terminals connected to its counter segments, said individual segments and counter segments confronting with each other with an LCD material therebetween;

a two or more time-division dynamic LCD drive for driving the LCD display by applying controlled drive voltages to a selected one each of the common and segment terminals, and

a controller including dormancy determining means for selecting within a single frame period at least one predetermined dormant period  $T_0$  for which the voltage between all common and segment terminals is zero.